

Phillipa Nortrop is a director of Pragmatise which specialises in providing IT strategy, programme and change management services to organisations who want to use technology as an effective enabler to change the way their business works or to introduce new ways of working. She has a pragmatic approach to solving problems developed during more than 30 years within Financial and Business Advisory Services and has extensive experience in successfully delivering complex programmes involving significant business change.

Phillipa began her career as a trainee accountant. This was followed by 15 years in the insurance sector initially as an analyst programmer and subsequently in management and consultancy roles.

Since 1999, Phillipa has worked with both professional services and law firms on a number of business critical assignments.

In 2001, she was appointed IT workstream leader and deputy programme director to the largest change management programme undertaken by Ernst & Young in the UK; a £50m project to construct a new HQ in London for 3500 staff and significantly change ways of working. She was instrumental in defining and delivering the IT strategy that enabled the success of the new building with its wholly open-plan working environment and played a vital role in the development of new FM and workplace strategies and delivering solutions to enable these.

In 2004, she established Pragmatise which has led a number of high profile business change projects for blue chip firms. These have included:

- IT and premises set-up for new business start-ups including those following demerger from larger firms.
- IT design & delivery for major office relocations driving significant business change.
- Interfacing with construction and fit-out teams.
- Coordinating virtual global design & delivery teams.
- Reviewing support services and implementing changes to bring cost savings and improved service.
- Managing tenders and the associated implementation of new services.